

Project RENU

Congratulations on achieving your albert certification! Below is a snapshot summary of the production's carbon action plan. Share with the team, celebrate your successes and discuss what you could do next time to reduce your impact even further.

Project RENU-VFT 1, 2021

Carbon Action Plan Score: **88%**

Carbon Action Plan Rating: **★ ★ ★**

Type: **Online content**

Genre: **Learning**

Method: **Other**

Pre-Production start date: **1 November 2020**

Post-Production end date: **1 January 2022**

Production Company:

Earth Minutes

Media Group:

-

Broadcaster / Funder:

unknown

Total questions

25



Answered Yes

22



Answered No

3

In the carbon action plan there are three types of questions, filter questions (non scoring), mandatory questions which you must answer yes in order to pass and non-mandatory questions. Non-mandatory questions are the best way for a production to show they've gone the extra mile to reduce their emissions. Below is the percentage of non-mandatory questions in each category that the production answered yes to:

Communication and Engagement

100%

Editorial Content (Planet Placement)

100%

Production Energy, Materials and Waste

100%

Travel

50%

Answered no to:

Is all your crew local or within 50 miles of filming location?
(exception for senior roles)

Does the accommodation use electricity from a 100% renewable energy source?

Based on location and journey type, has the production evaluated which will be the most efficient vehicle, and chosen the option with the smallest impact?

Actioned



Communication



Editorial

Areas to improve



Renewables



Vehicles



Travel



Accommodation



Waste



Materials



Costume



Catering



cap.generators